FULL SERVICE
DAVE POWELL DESIGN
VISUAL & UX

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Marietta, GA

ABOUT

In the design world our answers are not always so easy to see. Hidden right in front of us is exactly what we need, but it takes a certain kind of person to bring that to the surface. Finding what a client really wants but doesn't quite know how to ask for is what I do.

Let me help you by revealing a design that simply works. From the whiteboard to the pixel perfect product that is right for your company and all of the wireframes and rapid prototypes between. Let's get to work.

EDUCATION

Savannah College of Art and Design	
B.F.A. Computer Art (Motion Graphics) 2001	
Four Rivers Area Technical School	
2 years Graphic Communications 1997	

EXPERIENCE

EMPLOYER	POSITION	DATES
OneSource Relocation / Online Insight	UX Specialist	3-2016 to Present

Serving as a shared resource between these 2 companies has provided me with a wealth of projects in a short time frame. UX design and a Sass build for multi-tenant client healthcare enrollment platform has been my primary focus. Currently re-branding both companies with a full suite of marketing materials and responsive websites. Tableau server deployment as well for interactive dashboards to give greater data visualization.

GPA Learn	Interactive Designer	7-2013 to 2-2016

Ed-tech startup in Buckhead that is focused on K-5 math education with a rich animated product. I've been the primary web animator since the beginning of the company. Also collaborated in UX design, character design, SVG asset library creation, project management, and lesson coding.

TSS Photography	Solutions Architect	11-2012 to 6-2013

Franchise photography company that handles several million images a year. Optimizing the workflow that I knew inside and out after 8 years. Directing our in house development staff on the best path to take with software for running the internal business and front-end order entry system.

TSS Photography	Senior Graphic Designer	9-2004 to 11-2012

Directed 5 designers during my time in the marketing department, in addition to creating the promotional designs and retail product templates for the company's entire lineup. At the request of management I changed roles near the end of 2012.

APPLICATIONS AND TECHNOLOGY

KNOWN   LEARNING   EXPOSED TO

Adobe Creative Suite

Ps	Photoshop		Agile Dev / JIRA Admin
Ai	Illustrator		HTML
Id	InDesign		CSS
Xd	Experience Design		Sass
Ae	After Effects		JavaScript
Au	Audition		Tableau
IJ	IntelliJ		Grails
in	InVision		Sketch
b	Balsamiq		Google Analytics

QUESTIONS? JUST ASK!

SKILL SETS

VISUAL DESIGN UX DESIGN
BRANDING
CREATIVE MANAGEMENT
PHOTO ILLUSTRATION
RE-TOUCHING MOTION
PROBLEM MEDIA
SOLVING USER INTERFACE
INFORMATION ARCHITECTURE
TAXONOMIES